



6 Courses

What is Social?

The Importance of Listening

Engagement & Nurture
Marketing Strategies

Content, Advertising &
Social IMC

The Business of Social

Social Marketing Capstone
Project



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Raghav Suri

has successfully completed the online, non-credit Specialization

Social Media Marketing

an online, non-credit program offered by Northwestern University

Professor Randy Hlavac
Medill School of
Journalism, Media,
Integrated Marketing
Communications
Northwestern
University

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